



TEH Members,

I'm Alex Shebar, Director of Experiences for [Culture Trip](#). As you may know, CT is one of the top online travel and media sites, with **20 million unique visitors** per month, nearly **7 million followers** on [Facebook](#) and **2 billion views** for our travel videos.

Currently, it's a strange time for our industry. We know you are probably worried about your friends and family as well as your businesses. We also know the coronavirus is affecting everyone and the current situation is causing many travel businesses to put close down or put all of their plans on hold. You may be thinking about what comes next when the health restrictions are over?

When the time is right, we want to support local businesses, which is part of Culture Trip's overall goal. We love what you're doing and want to help promote and support you as soon as it is possible.

We're currently working on creating things for people to do in your city and we'd love to chat about partnering to build an experience together. This activity would be showcased all over Culture Trip with videos, articles, social support or other ways, so a lot of promotion for your business, all for no cost on your end.

Here are the kind of things we're looking for:

Nature and the Outdoors Experiences: Inspiring experiences and stories framed around human or nature-powered journeys that connect with the outdoors, the local culture, food and people in rural areas in line with the ethos of the Slow Adventure movement.

Experiences in Creative Cities: Inspiring experiences and stories framed around the local cultural scene and lifestyle. (contemporary arts, architecture and design, fashion, music, street and performing arts) of small or medium-size urban areas.

History and Ancestry Experiences: Ancestry and heritage-related experiences and stories in connection with historical places and events (places of memory, contemplation and commemoration) which exerted an influence in world history.

Culinary and Food Experiences: Experiences based around food as a way to demonstrate the local cuisine of the city. These could be interactive market

tours, cooking demos, hands-on gardening or more. It should have an authentic and original element that showcases the best culinary aspects of the city.

Wellness Experiences: Health and wellness experiences with an unusual twist. This could be new-age healing methods, exercise in a unique location, unique twists on popular methods, wellness talks or activities. These should be experiences that help center the mind and body.

If this sounds interesting, email us back and we can schedule a call to chat more. Just let us know and hope all is well.